



SPONSORSHIP PACK

MIDLANDS 2026

◆ SPONSORSHIP PACK – CONFERENCE OVERVIEW

Preparation for the i-UG Conference Midlands 2026 is well under way. The 2025 Midlands conference was our biggest regional conference yet, and 2024 was the biggest before that too; and yet we believe that 2026 promises to be even bigger and better than previous years. Most importantly it will again be exclusively in person

We believe that the i-UG's regional conference events remain a perfect balance of education, information, and communication for our growing membership base, as well as a perfect opportunity to network with colleagues, peers, industry experts and vendors.

Our regional conferences embody a comprehensive educational programme covering the latest updates, business practices and solutions to the kind of problems that we all face, whether that be IBM, vendors, developers, or end users.

All sessions are presented by industry experts from the IBM i community and are designed to give delegates more insight into the IBM i platform we use today. Added to this, the conference always manages to provide a preview into what is coming often with reveals and surprises.

As in previous years, we are continuing with the successful one-day, multi-stream format, comprising an agenda dedicated to a series of educational presentations alongside the conference Keynote sessions. Following last year's successful trial, we are again adding a 'hands-on' workshop stream in the afternoon, running alongside the other streams.

There are regular catering breaks throughout the day, all taking place in the expo hall encouraging delegates to visit your booth and providing fantastic networking opportunities. The conference is organised by i-UG and is exclusive to i-UG members and invited guests.

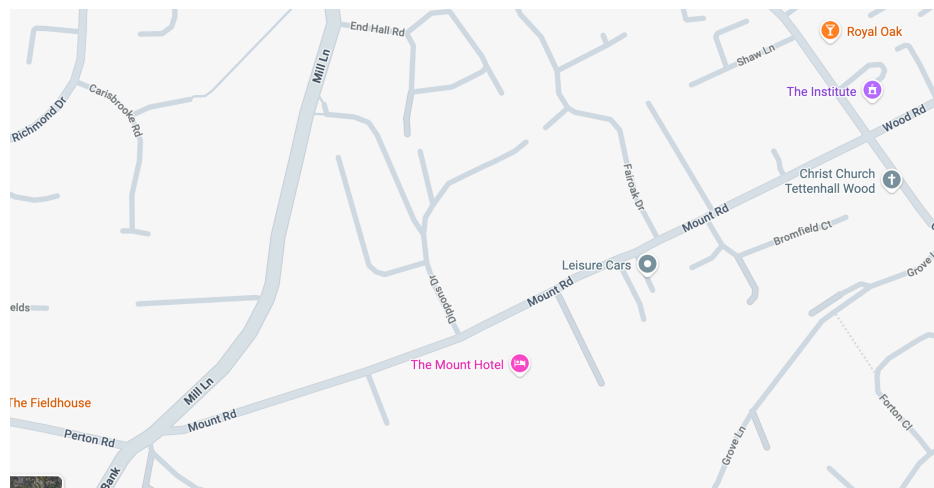
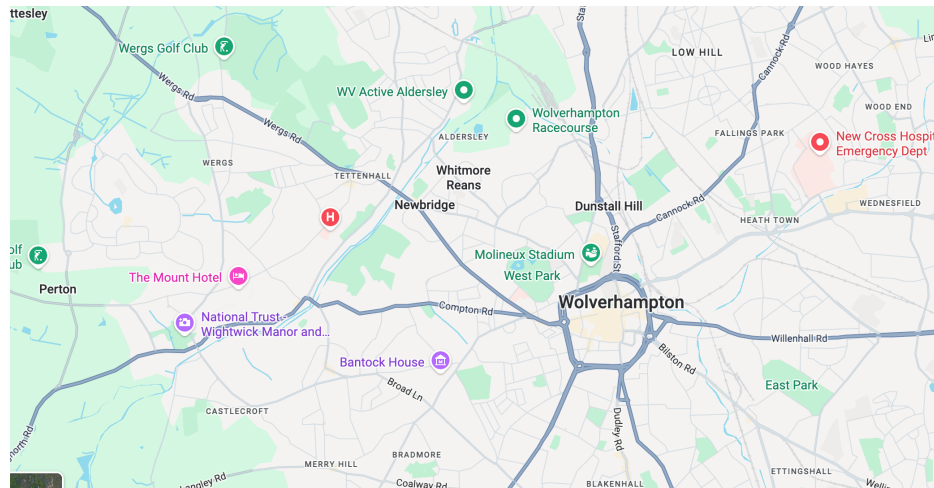
 VENUE & DATE

Venue

The Mount Hotel, Mount Road, Tettenhall Wood, Wolverhampton,
West Midlands, WV6 8HL

Date

Tuesday 3rd November 2026



◆ SPONSORSHIP PACKAGES

As in previous years, we are offering a strictly limited number of sponsorship packages. These are available on a first-come, first-served basis. Please review the options below and complete the booking form at the end of this document.

Standard Package — Booth Sponsorship

Up to six booth spaces are available in the event Expo Hall. Each booth measures 2 metres wide by 2 metres deep and includes a draped table, two chairs, electrical power points, and free Wi-Fi. Please note that we do not recommend bringing large exhibition stands or banners as they may not fit within the allocated floor space. It is the sponsor's responsibility to ensure that any supplied materials fit within the allocated space. As a guidance, the width of your stand/banner must not exceed 3 metres)

Your company and a description of the services you provide will be hosted within the sponsors page / expo area of the event website, published on Sched.com. This will contain your logo, promotional text, and a hyperlink to your website visible before, during, and after the event. Your company logo will also be included on a holding slide displayed at the beginning of each presentation.

Conference & Food & Beverage Sponsorship

All catering breaks throughout the day take place in the expo hall, encouraging delegates to approach your booth.

A maximum of 1 Conference & Food Beverage Sponsorship is available. Your Company Logo and short message on pull-up banners (x 2) located near to the Food and Beverage service point during the conference and (x 2) located near the registration/entrance area. Total (x 4 Pull Up Banners)

Delegate Attendee List

Included in the booth sponsorship package is the delegate 'opt-in' list, a list of attendees who have agreed to be contacted by sponsors via email after the conference. You are entitled to one introductory email to this list and any subsequent follow-up to responses. Non-replies must not be emailed again.

Marketing / Advertising

Included in the booth sponsorship package is your presence on the dedicated Sched.com event site, used by all registered delegates to plan their agenda and book into sessions.

Tickets

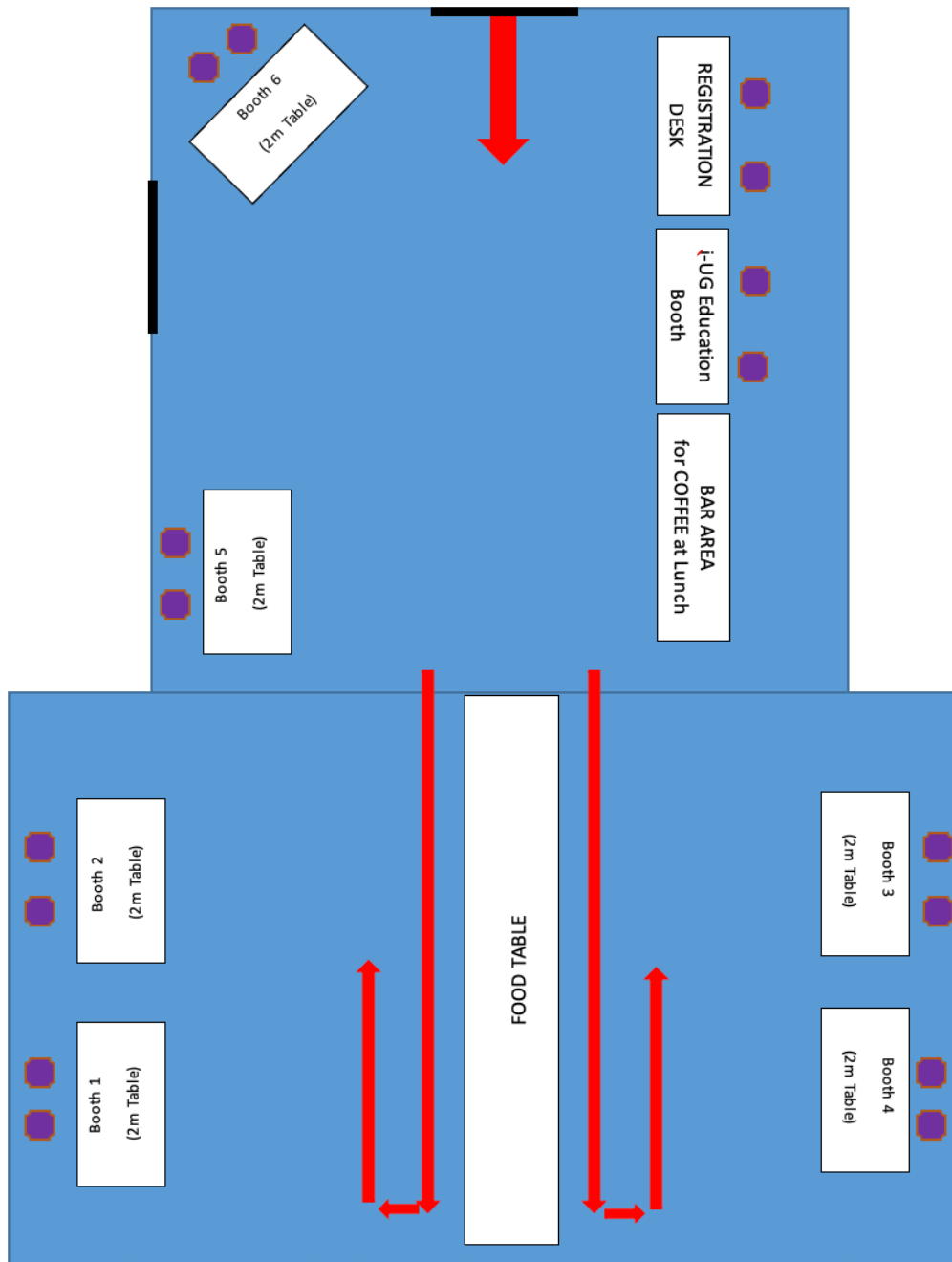
- Two free places for your booth staff to attend conference sessions.
- Optional: 2 VIP delegate passes at no additional cost (must be client/prospect not employee)

◆ ADDITIONAL (OPTIONAL) PACKAGES

In addition to the Booth Sponsorship package, we have a limited number of additional sponsorship promotions available on a strictly first-come, first-served basis. The following packages are priced in addition to Booth Sponsorship unless otherwise stated.

Layout example - Manders Suite – Expo Hall for 6 Booths & Registration

(Please note at this stage, this plan is for guidance only. It is NOT TO SCALE and subject to change depending on the numbers of attendees and sponsors)



£ PRICING SUMMARY

	i-UG Vendor Member Price	Non-Member Price
Booth Sponsorship (Max 6)	£2,000	£2,600
Conference Food & Beverage Sponsorship (Max 1)	£1,250	£1,850
Lanyard Sponsorship * (Max 1)	£400 + lanyard costs	£400 + lanyard costs
Delegate Bag Sponsorship * (Max 1)	£400 + bag costs	£400 + bag costs
Curry Social Sponsorship (Max 2)	£500 (or £1,000 exclusive)	£500 (or £1,000 exclusive)

*Booth Sponsorship is required for the additional options.

Other Ideas?	We are open to other sponsorship ideas within reason. Contact saroj.bains@i-ug.co.uk to present your idea to the event organising board.
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MARKETING ACTIVITIES

The i-UG will be undertaking the following marketing activities:

- Regular email campaigns to i-UG members and database via Mailchimp
- Regular social media posts
- LinkedIn Advertising
- Editorial and advertising banners within PowerWire.eu website and e-newsletters

YOUR CONTRIBUTIONS: As a sponsor you agree to promote the conference and your attendance on social media to your customers and database. Conference banners/artwork and referral codes will be provided to you.

YES, I want to sponsor the i-UG Conference Midlands 2026 as follows:

Item	Cost / Selection	Tick	Non-Member Cost	Tick
Booth Sponsorship	£2000 (member)		Non-Member £2600	
Conference & Food & Beverage Sponsorship (Max 1)	£1,250 (member)		Non-Member £1,800	
Lanyard Sponsorship (Max 1)	Sold Out		Sold Out	
Delegate Bag Sponsorship (booth sponsors only)	£400 + bag costs		£400 + bag costs	
Curry Social Sponsorship × 1	£500		£500	
Curry Social Sponsorship × 2 (exclusive)	£1,000		£1,000	
	TOTAL: £		TOTAL: £	

Exhibitor Details

Exhibitor Company Name	
Contact Name	
Invoice Address	
Email	
Website	

Email your completed form to Saroj Bains at saroj.bains@i-ug.co.uk Booth selection will be offered on receipt of completed payment, in strict sequence. On receipt of a completed booking form, an invoice will be sent to the address submitted above.

Signature: _____

By signing this contract, I confirm that I am authorised to enter into this agreement on behalf of the company mentioned above.

Cancellation Policy

Exhibitor may cancel participation at any time by giving written notice to the i-UG Board. Should the Exhibitor cancel, the following liability applies:

- 50% of the exhibitor fee if cancellation is made 45 days or more prior to the event.
- 75% of the exhibitor fee if cancellation is made 15–30 days prior to the event.
- 100% of the exhibitor fee if cancellation is made less than 15 days prior to the event.

By signing this agreement, you have read and agree with this cancellation policy.

Force Majeure

If i-UG has to cancel this event due to circumstances beyond its reasonable control (including without limitation government intervention, strikes, labour disputes, accidents, acts of God, national or local disasters, war, or any event causing the whole or a substantial part of the Hotel to be closed to the public), i-UG will either:

1. Reorganise a similar or comparable function space and accommodation at a later date; or
2. Cancel the booking and refund all deposits and payments received, with no further liability to the Exhibitor.